



PATRICK REILEY

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EXPERIENCE

Graphic Designer at Indigov

May 2022–November 2023; Remote

I partnered with the Sales & Marketing teams to design digital and print content, including one-pagers, landing pages, case studies, videos, email marketing campaigns, and proposal submissions, that helped gain year over year increase in contracting. I established brand rules to ensure consistency, and turned these rules into an official brand guide.

Senior Design Specialist at Walker Sands

September 2021–May 2022; Chicago, Illinois

I worked as a member of the Campaigns Team, where I was tasked with the production of assets like digital display ads, social media posts, animation storyboards and case studies for clients based on the chosen concept made by the Creative Directors.

Jr. Advertising & Marketing Designer at Modern Luxury

March 2021–September 2021; Chicago, Illinois

I worked as a part of the Creative Team to assist clients with making compelling, impactful print advertisements. I also helped clients advertise to audiences digitally through display ads, Instagram stories and website banners.

Marketing Intern at Nitel

January 2020–March 2021; Chicago, Illinois

I was a member of the Marketing Team that worked in-house to design external and internal graphics for our product launches, social media and trade shows. I also collaborated with partner clients to design content for digital campaigns meant to inform and attract customers.

Graphic Design Intern for the Loyola University Museum of Art

September 2018–May 2019; Chicago, Illinois

I created identities for the exhibitions at LUMA, and translated those identities into internal and external advertisements and marketing materials that would be displayed across the city. I also worked to maintain, restructure and design website pages for the museum and their eCommerce store.

EDUCATION

Loyola University Chicago

May 2020; Chicago, Illinois

B.A. in Visual Communications

SKILLS

InDesign
Illustrator

Figma
Photoshop

After Effects
Email Design

